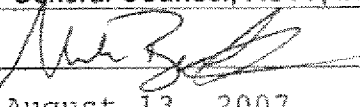


| | | |
|--|------------------------|-----------------------------|
| REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS | Application Number | 10/074,530 |
| | Filing Date: | February 11, 2002 |
| | First Named Inventor | Kevin M. LIGA, <i>et al</i> |
| | Group Art Unit | 3622 |
| | Examiner Name | Khanh H. Le |
| | Attorney Docket Number | 043978-075000 |

| | | | |
|---|---|-----|-------|
| I hereby revoke all previous powers of attorney given in the above-identified application. | | | |
| <input type="checkbox"/> A Power of Attorney is submitted herewith. OR | | | |
| <input checked="" type="checkbox"/> I hereby appoint the practitioners associated with the Customer Number: | | | 22204 |
| <input checked="" type="checkbox"/> Please change the correspondence address for the above-identified application to: | | | |
| <input checked="" type="checkbox"/> The address associated with Customer Number: | | | 22204 |
| OR | | | |
| <input type="checkbox"/> Firm or Individual Name | | | |
| Address | | | |
| Address | | | |
| City | State | ZIP | |
| Country | | | |
| Telephone | Fax | | |
| I am the: | | | |
| <input type="checkbox"/> Applicant/Inventor. | | | |
| <input checked="" type="checkbox"/> Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96) | | | |
| SIGNATURE of Applicant or Assignee of Record | | | |
| Name | Mark Beariault General Counsel, ACTV, INC. | | |
| Signature |  | | |
| Date | August 13, 2007 | | |
| NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see blow*. | | | |
| <input type="checkbox"/> *Total of _____ forms are submitted. | | | |

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Kevin M. LIGA, et al.

Application No./Patent No.: 10/074,530 Filed/Issue Date: February 11, 2002

Entitled: COMMUNICATING AND DISPLAYING AN ADVERTISEMENT USING A
PERSONAL VIDEO RECORDER

ACTV, INC., a Corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
The extent (by, percentage) of its ownership interest is _____%

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Kevin M. LIGA, et al. To: ACTV, INC.
The document was recorded in the United States Patent and Trademark Office at Reel 012797, Frame 0452, or for which a copy thereof is attached.
2. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.
3. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.


☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

August 13, 2007
Date

Mark Beariault
Typed or printed name

Signature
General Counsel
Title